

SPIRIT OF GIVING

and the Workshop of Goodwill

Step into the Magic of Santa's Workshop!

Become a Spirit of Giving sponsor and help United Way of Will County bring joy, kindness, and a little North Pole magic to life, one Elf in Training at a time.

Each year, over 200 Elves in Training gather at the Promenade Bolingbrook for a heartwarming day inside Santa's Workshop. From stuffing cuddly companions to crafting ornaments and care kits, participants of all ages dive into merry missions that spread cheer across Will County, creating moments of holiday magic with every helping hand.

What You'll Do Inside Santa's Workshop:

- **Craft Snuggly Stuffed Buddies for Brave Kids:** Create cuddly companions for Will County First Responders to share with children during emergency calls — a hug when it's needed most.
- **Pack Kindness Kits for Neighbors in Need:** Assemble hygiene care packages filled with essentials for unsheltered neighbors across Will County — proof that small acts make a big impact.
- **Decorate Ornaments to Brighten Seniors' Homes:** Design cheerful ornaments for local seniors, adding sparkle and warmth to their homes this season.
- **Meet Santa & Mrs. Claus:** Snap a photo, share a smile, and enjoy a magical storytime straight from the North Pole with the Clauses themselves!

"Santa's Workshop runs on more than cocoa; it runs on community cheer and generous sponsors like you!"



UNITED WAY
Will County

December 6, 2025
The Promenade Bolingbrook
uwwill.org/spirit-of-giving



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Sponsorship Opportunities

Step into Santa's Workshop as a valued sponsor and help make the season bright! Each sponsorship level fuels a different kind of North Pole magic, from cuddly companions and care kits to heartfelt holiday cards and toys that bring joy to families across Will County.

Presenting Sponsor – Santa's Sleigh Sponsor (\$2,500+): *Lead the magic!* As our presenting sponsor, your support fuels the entire Spirit of Giving experience. Recognized on all event signage, featured in a dedicated social-media spotlight, highlighted on our website, and receiving eight complimentary event tickets plus VIP recognition inside Santa's Workshop.

Joy Sponsor – Workshop Wonder (\$1,000): Help bring comfort to kids who need it most by supporting our stuffed-animal station, where young Elves create cuddly companions for First Responders to share during emergencies. Your name appears at the station, in a social-media thank-you, and on our website. Includes six event tickets.

Holly Cheer Sponsor – Hygiene Hero (\$500): Support our hygiene and care-kit stations benefiting unsheltered neighbors across Will County. Recognized at the station, thanked on social media, listed on our website, and receiving four event tickets.

Snowflake Sponsor – Spirit Sparkler (\$250): Every snowflake makes a storm of good! Featured on a decorative snowball inside Santa's Workshop and recognized on our website. Includes two event tickets.

Toy Drive Partner (In-Kind Recognition): Host a toy drive to spread holiday cheer! Businesses are thanked across our website and social media for helping make the season brighter for local families.

Be Part of the Spirit of Giving Magic!

Your support keeps Santa's Workshop shining bright and helps spread joy, hope, and holiday magic to neighbors in need across Will County.



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Join the Magic!

- Santa's Sleigh Sponsor – Presenting Sponsor (\$2,500+): Lead the magic! Recognition on all signage, social media, website, VIP recognition, and 8 tickets.
- Workshop Wonder – Joy Sponsor (\$1,000): Share warmth! Support the stuffed-animal station for First Responders. Includes signage, website, and 6 tickets.
- Hygiene Hero – Holly Cheer Sponsor (\$500): Spread comfort! Provide care kits for unsheltered neighbors. Includes signage, website, and 4 tickets.
- Spirit Sparkler – Snowflake Sponsor (\$250): Shine bright! Every snowflake spreads joy! Recognition in Santa's Workshop, website, and 2 tickets.
- Toy Drive Partner (In-Kind Recognition): Host a toy drive to brighten the holidays for local families. Recognized on our website, and social media.



Yes, I would like to sponsor ☐

Sponsor Level: _____

Company: _____

Name: _____

Phone: _____

Email: _____

Address: _____

Payment

- ☐ Payment enclosed ☐ Please invoice me ☐ Pay online at uwwill.org/spirit-of-giving

Kindly confirm your sponsorship by November 21, 2025

Questions? Contact Ken Guldenbecker at ken@uwwill.org or 815-723-2500 x104.



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