SPIRIT OF GIVING

and the Workshop of Goodwill

Step into the Magic of Santa's Workshop!

Each year, Elves in Training of all ages gather at The Promenade Bolingbrook, where holiday magic begins with a simple act of kindness. From creating cuddly companions to crafting ornaments and Kindness Kits, every merry mission is an opportunity to bring comfort, joy, and a little extra love to someone in our community. More than a holiday celebration, Spirit of Giving brings people together through the joy of helping others, reminding us that kindness has no age limit and even the smallest gestures can leave a lasting impression.

The magic isn't in what we make. It's in what we give.

"Santa's Workshop runs on more than cocoa; it runs on community cheer and generous sponsors like you!"



UNITED WAY
Will County

December 5, 2026
The Promenade Bolingbrook
uwwill.org/spirit-of-giving

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Sponsorship Opportunities

Help bring the magic of giving to life! Each sponsorship fuels a little North Pole magic, giving our Elves in Training everything they need to turn simple acts of kindness into gifts that make a difference for people throughout Will County.

Presenting Sponsor – Santa's Sleigh Sponsor ($2,500+): Lead the magic! As our presenting sponsor, your support fuels the entire Spirit of Giving experience. Recognized on all event signage, featured in a dedicated social-media spotlight, highlighted on our website, and receiving eight complimentary event tickets plus VIP recognition inside Santa's Workshop.

Joy Sponsor – Workshop Wonder ($1,000): Help bring comfort to children during difficult moments by supporting our stuffed-animal station, where Elves in Training create cuddly companions for local first responders to share with children during emergencies and for children entering foster care. Recognized at the station, thanked on social media, featured on our website, and receiving six complimentary event tickets.

Holly Cheer Sponsor – Kindness Kits ($500): Support our Kindness Kit station, where Elves in Training assemble thoughtful care packages to provide essential items for neighbors in need throughout Will County. Recognized at the station, thanked on social media, featured on our website, and receiving four complimentary event tickets.

Snowflake Sponsor – Spirit Sparkler ($250): Every snowflake makes a storm of good! Featured on a decorative snowball inside Santa's Workshop and recognized on our website. Includes two event tickets.

Toy Drive Partner (In-Kind Recognition): Host a toy drive to spread holiday cheer! Businesses are thanked across our website and social media for helping make the season brighter for local families.

Be Part of the Spirit of Giving Magic!

Your sponsorship helps keep Santa's Workshop bustling with little acts of kindness that make a big difference throughout Will County. Together, we can make this holiday season one worth remembering!



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Join the Magic!

- **Santa's Sleigh Sponsor – Presenting Sponsor ($2,500+):** Lead the magic! Recognition on all event signage, social media, website, VIP recognition, and 8 tickets.
- **Workshop Wonder – Joy Sponsor ($1,000):** Share a little comfort! Support stuffed animals for children experiencing emergencies or entering foster care. Includes station recognition, website recognition, and 6 tickets.
- **Kindness Kits – Holly Cheer Sponsor ($500):** Pack a little kindness! Support care packages filled with essential items for neighbors in need throughout Will County. Includes station recognition, website recognition, and 4 tickets.
- **Spirit Sparkler – Snowflake Sponsor ($250):** Shine bright! Every snowflake spreads joy! Recognition in Santa's Workshop, website, and 2 tickets.
- **Toy Drive Partner (In-Kind Recognition):** Host a toy drive to brighten the holidays for local families. Recognized on our website and social media.

Yes, I would like to sponsor ☐

Sponsor Level: _____

Company: _____

Name: _____

Phone: _____

Email: _____

Address: _____

Payment

☐ Payment enclosed ☐ Pay online at uwwill.org/spirit-of-giving

Please confirm your sponsorship as soon as possible
to ensure inclusion in event recognition materials

Questions? Contact Ken Guldenbecker at ken@uwwill.org or 815-723-2500 x104.

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